



EURO  
MAINTENANCE

MAINTENANCE

NEXT 

INTERNATIONAL MAINTENANCE PLATFORM  
29-31 MARCH **2021**

25TH EDITION

ROTTERDAM  
**AHOY**

NVDO

  
efnms

## PARTNERSHIP PROSPECTUS

EuroMaintenance 2021 and Maintenance NEXT

29 - 31 MARCH | ROTTERDAM AHOY



[WWW.EUROMAINTENANCENEXT.COM](http://WWW.EUROMAINTENANCENEXT.COM)

# WELCOME



The biggest maintenance event Europe has ever seen is taking place from 29 to 31 March 2021 in the brand new, state-of-the-art, Rotterdam Ahoy Convention Centre (RACC). On the initiative of the NVDO (Dutch Maintenance Society) EuroMaintenance and Maintenance NEXT are welcoming thousands of maintenance professionals from around the world in the spring of 2021. Alongside the exhibition they will be treated to three full days of valuable presentations, workshops, demonstrations and company visits throughout the entire Botlek region. **Showing, Seeing, Hearing, Doing!**

## COSMAS VAMVALIS

President EFNMS

"I'm looking forward to the best ever EuroMaintenance in relation to quality of presentations, showing the new trends in the maintenance field and, of course, the audience. I am looking forward to EuroMaintenance 2021 because we will discover interesting progresses and innovation of the developing area Maintenance 4.0"

## ELLEN DEN BROEDER

Managing Director NVDO

"Rotterdam will be the centre of the maintenance world. The brand new Rotterdam Ahoy Convention Centre offers a fantastic stage for our top international speakers. Such as CEO's, chairmen of boards of directors and top officials on behalf of the government. Together with toplevel workshops, the world of Asset Management will experience knowledge as they never did before"

## PIETER BAS DUJARDIN

Exhibition Manager Maintenance NEXT

"2021 will be a very special year for Rotterdam Ahoy. Not only will we be celebrating our 50th anniversary, but it is also the year in which we open our brand new convention centre. The fact that at the beginning of that year we can accommodate such a large event combined with our own exhibition, Maintenance NEXT, is fantastic. It's perfect synergy!"



## GENERAL INFORMATION

Europe's largest maintenance conference and the most important platform for industrial maintenance in the Benelux are joining forces in a unique setting.

**EUROMAINTENANCE + MAINTENANCE NEXT = ASSET MANAGEMENT AT ITS BEST!**

## PROGRAM

Every day, visitors will be able to choose from several different workshops in which they actually get to participate, and every day EuroMaintenance guarantees top presentations of high international level. In addition, excursions will be organized each day to companies in and around Rotterdam and on Monday an exclusive business dinner will be served.



## TARGET GROUP

We expect to welcome approximately 1,500 - 2,500 conference participants. The target audience are maintenance professionals, CTO's, asset managers, group maintenance & reliability leaders, maintenance & reliability engineers, condition monitoring specialists and operational managers working in asset intensive industries in Europe and worldwide. Besides that, we will welcome the scientific technical world as well.

WIESBADEN, PARIS, STOCKHOLM, LONDON, OPATIJA, OSLO, VENEZIA, BARCELONA, WIESBADEN, LISBON, AMSTERDAM, COPENHAGEN, ZAGREB, GOTHENBURG, HELSINKI, BARCELONA, BRUSSELS, VERONA, BELGRADE, HELSINKI, ATHENS, ANTWERP, ROTTERDAM



# CONTACT INFORMATION FOR PARTNERSHIPS

EuroMaintenance and Maintenance NEXT team

## ROTTERDAM AHOY

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## NVDO

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## CONTACTS ROTTERDAM AHOY

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## CONTACT NVDO

Sade Schönhage

[WWW.EUROMAINTENANCENEXT.COM](http://WWW.EUROMAINTENANCENEXT.COM) →



## VENUE

Rotterdam Ahoy. World Venue. Since 1971. Based in port city Rotterdam and known as THE number one versatile venue in the Netherlands. Ahoy has been the proud host of a diverse range of brilliant business and sports events and entertainment for more than 50 years.

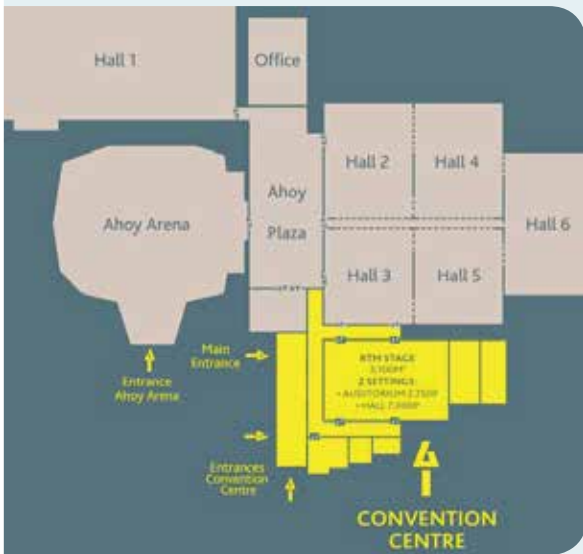
**WE AIM TO IMPRESS,** dedication and drive, day in and day out

**HOSPITALITY IS IN OUR NATURE,** honesty and excellence, always and everywhere

**WE ARE ROTTERDAM,** a results-oriented approach, for unforgettable experiences

# ROTTERDAM AHOY CONVENTION CENTRE (RACC)

Rotterdam Ahoy presents its brand new convention centre 2020



We have designed this new facility for enhanced event excellence through:

**THE LARGEST AUDITORIUM IN THE NETHERLANDS – RTM STAGE**

**35 BREAK-OUT ROOMS FOR 50 TO 1,000 PEOPLE**

**DIRECT CONNECTION TO AHOY PLAZA AND EXHIBITION & EVENT HALLS**

**OUR EXPO FOYER ROTTERDAM (2,300 M2) THAT PROVIDES GREAT CITY VIEWS**



## PARTNERSHIP PACKAGES

EuroMaintenance is the perfect opportunity to present your company internationally and in the right target group. We have created 3 partnership packages with great care. These are listed in the table below.

	PLATINUM	GOLD	SILVER
availability	4	10	20
<b>MAINTENANCE NEXT</b>			
<b>STAND - SPACE ONLY</b> (minimum 40 m2), including			
guided partner tour	Y	Y	Y
scan-app	4	2	2
touchpoint(s)	4	3	1
<b>EUROMAINTENANCE</b>			
<b>HOSPITALITY UNIT</b>			
size	9m2 (3mx3m)	6m2 (3mx2m)	4m2 (2mx2m)
coffee, tea and water facilities	Y	Y	Y
TV-screen	55"	55"	55"
touchpoint(s)	2	1	1
bar table	2	2	1
<b>CONGRES TICKETS</b>			
available RELATIONSHIP tickets each day	10	6	4
available partner tickets each day	5	3	2
dinnertickets	2 tables (16 pax)	1 table (8 pax)	1/2 table (4 pax)
<b>COMMUNICATION</b>			
<b>INTERVIEW</b>			
LinkedIn	Y	N	N
website	Y	N	N
newsletter	Y	N	N
<b>LOGO</b>			
congres-app	Y	N	N
website	large	medium	small
newsletter	Y	N	N
advertising campaign	Y	N	N
<b>VISIBILITY</b>			
logo on EuroMaintenance lanyards	Y	N	N
logo on smartbadge EuroMaintenance delegates	Y	N	N
logo on press backdrop	large	medium	small
logo on welcome sign	large	medium	small
<b>RATES</b>			
pricing partnership excluding stand space	€ 19.500,00	€ 12.500,00	€ 7.500,00
for example stand space only (minimum 40m2 à 185 Euro/m2)	€ 7.400,00	€ 7.400,00	€ 7.400,00
total price	<b>€ 26.900,00</b>	<b>€ 19.900,00</b>	<b>€ 14.900,00</b>

# CLARIFICATION OF SPONSOR ITEMS

## GUIDED SPONSOR TOUR

Every day the EuroMaintenance delegates will visit the Maintenance NEXT expo for two hours. During these hours we will offer the delegates a guided tour through the stands of the sponsors.

## SMART EXHIBITION TECHNOLOGY: SCAN-APP AND TOUCHPOINTS

Exhibitors now have the benefit of two forms of lead capture to ensure no leads are missed; Visit Connect Scan-app for detailed, qualified lead capture and Touchpoints, which enable a visitor with a Smart Badge to collect content and exchange contact details.

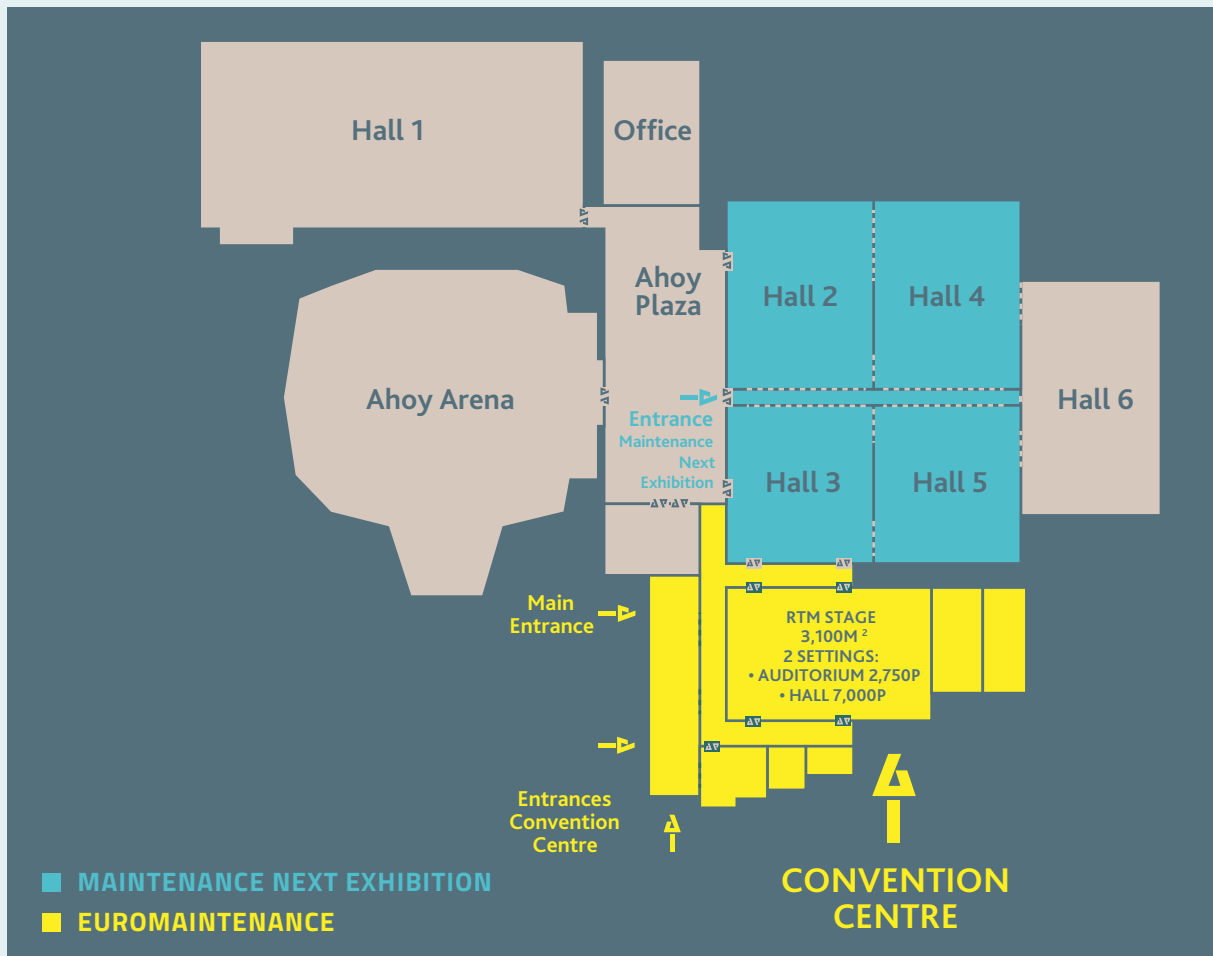
## SPONSOR AND HOSPITALITY UNIT

Hospitality and information desks will be built exclusively for EuroMaintenance partners. These desks give the partners a home base for their business relations and will be placed in the 'Rotterdam zone', the central place of EuroMaintenance.



# FLOORPLAN EUROMAINTENANCE AND MAINTENANCE NEXT

Click here for a [Virtual tour:](#)





# EXHIBITION OPPORTUNITIES MAINTENANCE NEXT

Maintenance NEXT, organised by Rotterdam Ahoy, is the most important meeting place for maintenance professionals. The 19th edition of Maintenance NEXT will be very unique because of the combination with EuroMaintenance. It's perfect synergy!

## FACTS AND FIGURES 2021 (ESTIMATED)

Attendees: 13,000

Exhibitors: 275

A visit to Maintenance NEXT is interesting for anyone who is professionally involved in maintenance, purchase, replacement, expansion, renovation or repair of assets and who is looking for maintenance solutions and technological innovations within the chain of Asset Management.

Visit the website [www.maintenancenext.com](http://www.maintenancenext.com) for additional info.

## STAND OPTIONS

Exhibition space (minimum of 12m<sup>2</sup>)

Exhibition space + **Basic Package** (minimum of 12 m<sup>2</sup>)

Exhibition space + **Luxury Package** (minimum of 20 m<sup>2</sup>)

Exhibition space + **Exclusive Package** (minimum of 50 m<sup>2</sup>)

## FLOORPLAN MAINTENANCE NEXT EXHIBITION

Check availability of the stand and check out the floorplan: [AVAILABILITY CHECK →](#)

*Explanation:* ■ Green: available ■ Orange: option ■ Red: already taken/reserved

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